

# Advertising Opportunities - 2010 NSCAA Annual Convention

## Expand your presence at the NSCAA Convention beyond the Exhibit Hall

### Field Signage

The field demonstrations are the single largest gathering locations of the NSCAA Convention, where coaches experience hands-on demonstrations by the world's leading soccer minds. Field signage in demonstration halls provides tremendous visibility for your product or service. Prices include production, installation and storage.



<p><b>Option A:</b> One 3' x 20' sign board in each of the two demonstration halls. Boards produced to your company's specifications. Cost: \$1,800</p>	<p><b>Option B:</b> One 3' x 20' sign board in one of the two demonstration halls. Boards produced to your company's specifications. Cost: \$1,000</p>	<p><b>Additional sign board:</b> Additional sign boards to supplement either of the other options. Cost: \$850 each</p>
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### Print Opportunities

#### Pocket Schedule

Each attendee receives a Convention Pocket Schedule, providing the most current information on field sessions, lectures, meetings, and the exhibit hall floor. The pocket schedule is the most popular advertising option with coaches referring to its page throughout the day.

Size	1/C	2/C	4/C
Center spread	.....	.....	\$1,900
Full Page	.....\$600	.....\$650	.....\$750
Half Page	.....\$450	.....\$475	.....\$575
Quarter Page	.....\$300	.....\$350	.....\$400
Inside Covers	.....\$800	.....\$900	.....\$1,000

#### Meal Function Programs

NSCAA hosts several meal functions during the Convention, including the Awards Banquet, recognizing national coaches of the year and long time contributors to the game of soccer; the All-America luncheon; and smaller functions targeted to specific coaching groups.

Size	B/W	4/C
Full Page	.....\$400	.....N/A
Half Page	.....\$300	.....N/A
Quarter Page	.....\$200	.....N/A
Inside Front Cover	.....N/A	.....\$550
Inside Back Cover	.....N/A	.....\$500

**10% Discount for ads placed in multiple publications. Space is Limited, Reserve Early!**

# Advertising Purchase Form - 2010 NSCAA Annual Convention

## Contact Information:

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone: \_\_\_\_\_

Contact email: \_\_\_\_\_

## ORDER INFORMATION

### Field Signage

# of Signs: \_\_\_\_\_ Rate: \_\_\_\_\_

### Pocket Schedule

Ad Size: \_\_\_\_\_ Type: \_\_\_\_\_ Rate: \_\_\_\_\_

### Clinic Outline Book

Ad Size: \_\_\_\_\_ Type: Black & White \_\_\_\_\_ Rate: \_\_\_\_\_

### Meal Program

Ad Size: \_\_\_\_\_ Type \_\_\_\_\_ Rate: \_\_\_\_\_

Subtotal: \_\_\_\_\_

10% Discount for multiple ads: \_\_\_\_\_

**Total:** \_\_\_\_\_

**Placement Deadline: December 5**

**Art Deadline: December 10**

To place an order or to request a sample:

Call: 800-458-0678 x1013

Email: [cburt@nscaa.com](mailto:cburt@nscaa.com)

Fax: 913-362-3439

Mail: attn: Chris Burt

NSCAA

800 Ann Avenue

Kansas City, KS 66101

## Payment Information:

Check or Money Order (payable to NSCAA - Invoice available upon request)

Credit Card (Debit Cards not accepted):  American Express  Discover  MasterCard  Visa

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ V-Code No. \_\_\_\_\_

Name As It Appears on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address of Cardholder: \_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_



\*Foreign payments must be made in U.S. dollars. For information on wire transfers to the NSCAA, please contact us at 800-458-0678.