

2010 NSCAA Convention Sponsorship Opportunities

Massage Therapy Station (\$15,000)

- The Massage Therapy Station provides professional reflexologists and seated massage therapists that give mini sessions to the attendees. Sponsors get the publicity of having an additional branded area and the opportunity to provide marketing materials in the sponsored area.

Cyber Café/Lounge (\$12,000)

- Sponsor branded café/lounge in the convention center. A great opportunity to expand your convention footprint.

Attendee Lanyard Sponsorship (\$10,000)

- NSCAA and sponsor co-branded lanyard worn by approximately 4,500 coaches at the NSCAA Convention. Lanyard will display www.NSCAA.com on one side and sponsor logo or design of choice on reverse side.

USB Drive Packet Stuffer Sponsorship (\$20,000)

- NSCAA and sponsor co-branded USB Drive distributed by NSCAA to each attendee. Sponsor receives 50% of splash page and pre-loaded material on each USB Drive.

Wireless Internet Access Sponsorship (\$7,500)

- Service includes wireless coverage to access the Internet in all Exhibit Halls, Meeting Rooms and Public Spaces for the duration of the event. During this time the network will be placed in Open Mode and will provide access to the Internet free of charge for all individuals.
- **Splash Page:** Purchaser is entitled to 75% of the HTML Splash Page for sponsor ads and other digital advertisement. All people accessing the Internet will be redirected to this page.

All Sponsorships include additional Convention advertising & marketing value. For more information, please contact Chris Burt at cburt@nscaa.com or 1-800-458-0678.

