

2010 NSCAA Convention Clinic Outline Book

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2010 NSCAA Convention
Bo Hanson Presentation
Synopsis

Learning Objective:

By the end of this presentation, coaches have learnt the key drivers to successful Athlete Development Programs and know the difference between “Traditional Coaching” and “Athlete Centered Coaching.”

Title:

How to Capture Your Athlete’s Hearts and Minds and Create Their Best Performances.

Synopsis:

Of the 14 drivers contributing to a successful Athlete Development Program, one driver in particular, has been proven to be the most critical. This key driver is the Coach Athlete Relationship. In this presentation, discover the other key drivers to successful Athlete Development Programs and how to create a quality Coach Athlete Relationship. Learn why “Traditional Coaching” no longer creates winning results and explore how a quality Coach Athlete Relationship is achieved when using an Athlete Centered Coaching philosophy. This presentation is underpinned with interesting statistics and studies into what creates high performance sports coaching.

